

FOR IMMEDIATE RELEASE

The Royal Star & Garter Homes calls out for votes to bag a share of Tesco's bag fund

The Royal Star & Garter Homes hopes for another cash boost from the Tesco Bags of Help initiative.

Tesco teamed up with Groundwork to launch its community funding scheme, with grants of £4,000, £2,000 and £1,000 raised from carrier bag sales in Tesco stores awarded to local community projects.

The Charity cares for ex-Servicemen and women and their partners living with disability or dementia. Money from the Tesco Bags of Help initiative will go towards funding a new minibus for the Home in Solihull.



Three groups in every Tesco region have been shortlisted to receive the cash award and shoppers are being invited to head along to Tesco stores to vote for who they think should benefit.

The Royal Star & Garter Homes is one of the groups on the shortlist in Solihull.

In January and February, Tesco shoppers were able to vote for The Royal Star & Garter Home in Surbiton at local branches.

Caley Eldred is Director of Supporter Engagement at the Charity. She said: *"It's great to be part of the Tesco Bags of Help programme. A new minibus in Solihull will be used for activities and outings. It will also help residents attend vital medical appointments. We hope Tesco shoppers vote for The Royal Star & Garter Homes over the next two months, and help us continue providing the best possible care to residents."*



Voting is open in all Tesco stores from 1 March to 30 April and customers will cast their vote using a token given to them at the check-out in store each time they shop.

Voting for Surbiton Home's Bags of Help programme ended on Thursday, 28 February.



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Tesco's Bags of Help project has already delivered over £63 million to more than 20,000 projects across Britain. Tesco customers get the chance to vote for three different groups every time they shop. Every other month, when votes are collected, three groups in each of Tesco's regions will be awarded funding.



Alec Brown, Head of Community at Tesco, said: *"Bags of Help has been a fantastic success and we've been overwhelmed by the response from customers. It's such a special scheme because it's local people who decide how the money will be spent in their community. There are some fantastic projects on the shortlists and we can't wait to see these come to life in hundreds of communities."*

Groundwork's National Chief Executive, Graham Duxbury, said: *"Bags of Help continues to enable local communities up and down Britain to improve the local spaces and places that matter to them. The diversity of projects that are being funded shows that local communities have a passion to create something great in their area. We are pleased to be able to be a part of the journey and provide support and encouragement to help local communities thrive."*

Funding is available to community groups and charities looking to fund local projects that bring benefits to communities. Anyone can nominate a project and organisations can apply online. To find out more visit www.tesco.com/bagsofhelp

You can vote for The Royal Star & Garter Homes at the following Tesco stores:

- **Birmingham Alcstr Express** - 71 Alcester Road, Tile, Birmingham B47 5PN
- **Shirley Dickens Heath Express** - 26 Main St, Dickens Heath, Shirley, Solihull, B90 1UA
- **Dorridge Express Solihull** - 3-7 Arden Buildings, B93 8HH
- **Hall Green Superstore** - 21-35 Stratford Rd, Shirley, Solihull, B90 3LU
- **Kings Heath Express** - 281-289 Alcester Rd South B14 6EB
- **Knowle Metro** - 40-44 St Johns Way, Knowle, Solihull, B93 0LE
- **Lode Heath Express** - 8-10 Hermitage Rd, Lode Heath, Solihull, B91 2LJ
- **Robin Hood Express** - 200 Robin Hood Ln, Birmingham, B28 0LG
- **Solihull Extra** - 1505 Stratford Rd, Shirley, Solihull, B90 4EN

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& Garter Homes**
Caring for the nation's military family since 1916

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About The Royal Star & Garter Homes:

The Charity provides award-winning care for military veterans and their partners who live with disability or dementia.

The Royal Star & Garter Homes is a charity founded in 1916 to care for the severely injured men returning from the battlegrounds of the First World War.

Today our friendly, state-of-the-art Homes offer a pioneering approach to nursing, dementia and therapeutic care. We have award-winning Homes in Solihull, West Midlands and Surbiton, Surrey. Our third Home in High Wycombe, Buckinghamshire opens in spring 2019.

We continue to expand our services to reach even more veterans. In 2018, we were able to support 185 residents and over 60 guests at the Star & Garter Club, our day care service. We also offer interim care for young disabled Service personnel. We provided 11,700 individual sessions of physiotherapy and speech & language therapy last year to support our residents' health, and over 5,600 places to residents for activities, outings and events, to promote well-being.

We are proud to have enjoyed Royal patronage since our foundation, including that of Her Majesty Queen Elizabeth II from 1953 to the present day.

Twitter: @starandgarter
Facebook: facebook.com/starandgarter
Website: www.starandgarter.org



The Royal Star & Garter Homes is a member of the National Care Forum – the leading voice for not-for-profit care providers. A national perspective may be available from info@nationalcareforum.org.uk or by contacting 02476243619. More details on NCF available

at www.nationalcareforum.org.uk.

