



Royal Star & Garter

Care with courage

FOR IMMEDIATE RELEASE

Over £4,700 raised for Royal Star & Garter at Birmingham International Tattoo

The Birmingham International Tattoo – the largest indoor tattoo in Britain - has raised over £4,700 for veteran’s charity Royal Star & Garter.

The military extravaganza took place at the bp pulse LIVE Arena on 14-15 February and was attended by veterans from the charity’s Homes in Solihull and, for the first time, High Wycombe.

A team of volunteers helped raise a total of £4,727, which was collected through bucket collections, programme sales and contactless payments.



Staff and residents from Royal Star & Garter in High Wycombe, attending the Birmingham International Tattoo for the first time, with one of performers

The charity provides loving, compassionate care and support to veterans and their families, living with disability or dementia, through its Homes in Solihull, Surbiton, High Wycombe and Worthing. It also has services reaching into the community, including Lunch Clubs, Day Care and a national Telephone Friendship Service.

Royal Star & Garter was helped by a team of volunteers including staff and relatives with personal connections to the Solihull Home, members from Co-op Funeralcare and members of the veteran local community.

Royal Star & Garter has been one of the Tattoo’s chosen charities for nearly 20 years.

Residents from the charity’s Solihull Home are regular guests at the event, while this year saw veterans from its High Wycombe Home also attending.

Caley Eldred is Director of Supporter Engagement at Royal Star & Garter. She said: “Being at the Birmingham International Tattoo is such a wonderful



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experience. We're grateful for the on-going support we receive from organisers, and we'd like to thank our volunteers and the generous audience who helped make the weekend of fundraising a success."

Ian Collins, Birmingham International Tattoo Production Director, said: "It was a privilege to welcome residents from Royal Star & Garter in Solihull and High Wycombe to the recent Birmingham International Tattoo. As a community and fundraising event, the Tattoo plays an important role in supporting charities, including Royal Star & Garter, and we are immensely proud to stand alongside them once again this year, recognising both the military service of their residents and helping them raise funds for the vital support the charity continues to provide."



WWII Wren Anne, who lives at Royal Star & Garter in Solihull, enjoys a display at the Birmingham International Tattoo

Royal Star & Garter is welcoming new residents. For more information on this, its other services or to work for the charity, go to www.starandgarter.org

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For further information please contact:

Press Mailbox

press@starandgarter.org

Goolistan Cooper

Communications Officer

goolistan.cooper@starandgarter.org

07391 868796

Cally Madden

Marketing & Communications Manager

cally.madden@starandgarter.org

07881 017299



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About Royal Star & Garter

Founded in 1916, Royal Star & Garter provides care, support and friendship for veterans and their families so that they can live well. The charity delivers nursing and dementia care through Homes in Solihull, Surbiton, High Wycombe, and now in Worthing, having recently merged with the military charity Care for Veterans. It also offers a range of services reaching into the community, including Lunch Clubs, Day Care and a national Telephone Friendship Service.

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Royal Star & Garter
is a member of the
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