## MEDIA RELEASE



# Birmingham International Tattoo raises £101,000 for local veterans' charity

Birmingham International Tattoo, Britain's biggest annual indoor military event, has reached a magnificent total of £101,000 for local veterans' charity, The Royal Star & Garter Homes. The event, which features over 1,250 performers from across the Services, has been supporting the Charity for the past ten years. All money raised goes towards providing award-winning specialist care for veterans and their partners living with disability or dementia at the Charity's Solihull Home, located only a few miles from where the Tattoo is held each year.

Birmingham International Tattoo Producer, Norman Rogerson MBE, commented, "Once again we are pleased to have been able to help raise funds for The Royal Star & Garter Homes at the Birmingham International Tattoo. It is particularly rewarding that we have now raised over £100,000 for this worthy cause who do fantastic work supporting our veterans in the West Midlands and at their other homes."



The 2017 Birmingham International Tattoo



Two volunteers from The Royal Star & Garter Homes helping sell programmes at this year's Birmingham International Tattoo

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Charity's Chief Executive, Andy Cole, who addressed the Tattoo audience, was delighted with the results, "We are extremely grateful to the organisers, the audiences and the volunteers at the Birmingham International Tattoo who have supported us so generously through the years to bring the total raised for the disabled veterans at The Royal Star & Garter Homes to a magnificent £101,000. Every penny makes a difference to the well-being of the residents in our Solihull Home. We are proud to be a part of this military community."

Ends





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About The Royal Star & Garter Homes:

## The Charity provides award-winning care for veterans and their partners who live with disability or dementia.

The Royal Star & Garter Homes is a charity founded in 1916 to care for the severely injured young men returning from the battlegrounds of the First World War. Today we provide specialist care to the whole military family in our friendly, state-of-the-art Homes. Disabled ex-Servicemen and women, and their spouses, can all benefit from our pioneering approach to nursing, dementia and therapeutic care.

We are in the process of building new Homes around the country to provide specialist nursing care for disabled ex-Service people in the best modern surroundings, including dementia care facilities to address this growing need. The Charity has award-winning Homes in Solihull, West Midlands, and Surbiton, Surrey, which also enables the Charity to offer interim care for young disabled Service personnel. Following the successes of the first two Homes, a third Home in High Wycombe, Buckinghamshire, is being built, with a planned opening in 2018.

We are proud to have enjoyed Royal patronage since our foundation, including that of Her Majesty Queen Elizabeth II from 1953 to the present day.

The Charity celebrated its centenary in 2016: providing specialist care for disabled veterans since 1916.

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